

Varsity College Year 11 Business Studies 2025

Term 1

Week	Date	Topics	Assessment
1	27-31 January O-Week Australia Day: Monday	<ul style="list-style-type: none"> O-Week Activities Role of business in society 	
2	3-7 February	Unit A: Working in Administration <ul style="list-style-type: none"> Business goals and objectives Legal Ownership Structures Stakeholders 	
3	10-14 February Swimming Carnival: Tuesday Y11,12 Parent Information Session: Monday	<ul style="list-style-type: none"> Business Life Cycle, Goals and Operations Efficiency and Profitability 	
4	17-21 February	<ul style="list-style-type: none"> Fundamentals of Business Administration Planning and Organising Skills Distribute Task (L3) 	
5	24-28 February	<ul style="list-style-type: none"> Internal and external communication Writing policy and procedures 	
6	3-7 March GCS25: Wednesday	<ul style="list-style-type: none"> Features of a multimodal presentation Drafting multimodal script 	Draft due lesson 3
7	10-14 March	<ul style="list-style-type: none"> Drafting multimodal script 	
8	17-21 March	<ul style="list-style-type: none"> PowerPoint Tips and Narration Finalising PowerPoint Presentation 	Assignment Final due lesson 3
9	24-28 March	EXAM BLOCK	
10	31 March - 4 April Cross Country Carnival: Thursday	<ul style="list-style-type: none"> Culminating Activities The role of HR 	
School holidays: Friday April 4 - Sunday April 19			

Term 2

Week	Date	Topics	Assessment
1	21-25 April Easter Monday ANZAC Day: Friday	<ul style="list-style-type: none"> Workplace Laws and Legislation Fair Work Act and Unlawful Discrimination Workplace Health and Safety 	
2	28 April-2 May GCS25: Tuesday	<ul style="list-style-type: none"> Workplace Influences Work Life Balance and Integration Employee Retention Distribute Task (L3) 	
3	5-9 May Labour Day: Monday	<ul style="list-style-type: none"> Business Communication Employee Management and Conditions 	
4	12-16 May Parent Teacher Interviews: Monday	<ul style="list-style-type: none"> Features of a brochure Drafting brochure 	
5	19-23 May	<ul style="list-style-type: none"> Submitting Project: Part A 	Assignment Part A due lesson 3
6	26-30 May	<ul style="list-style-type: none"> Writing evaluation Submitting Project Part B 	Assignment Part B due lesson 3
7	2-6 June GCS25: Wednesday	EXAM BLOCK	
8	9-13 June GCS25: Wednesday	<ul style="list-style-type: none"> Culminating Activities 	
9	16-20 June	Module B: Working in Finance Introduction to Working in Finance	
10	23-27 June Athletics Carnival: Thursday	<ul style="list-style-type: none"> The Role of Finance in Business 	
School holidays: Saturday June 28 - Sunday July 13			

Term 3

Week	Date	Topics	Assessment
1	14-18 July	<ul style="list-style-type: none"> Financial literacy and types of finance Financial goals 	
2	21-25 July Future Pathways Expo Y11, 12 Parent Information Session: Wednesday	<ul style="list-style-type: none"> Keeping financial records Source documents 	
3	28 July-1 August Parent Teacher Interviews: Monday	<ul style="list-style-type: none"> Accounting fundamentals Business assets Bookkeeping systems 	
4	4-8 August	<ul style="list-style-type: none"> Payment options and Internal controls Fraud and theft Distribute Task (L3) 	
5	11-15 August GCS25: Tuesday	<ul style="list-style-type: none"> Features of an action plan Conducting research Drafting action plan 	
6	18-22 August GC25 (Finals): Tuesday	<ul style="list-style-type: none"> Features of a factsheet Using digital technology to create a factsheet 	
7	25-29 August GC Show Day: Friday	<ul style="list-style-type: none"> Finalising factsheet 	Assignment Part A due lesson 3
8	1-5 September	<ul style="list-style-type: none"> Using criteria to evaluate Finalising Evaluation 	Assignment Part A due lesson 3
9	8-12 September	EXAM BLOCK	
10	15-19 September	EXAM BLOCK	
School holidays: Saturday September 20 – Sunday October 4			

Term 4

Week	Date	Topics	Assessment
1	6-10 October King's Birthday: Monday	Unit D: Working in Marketing <ul style="list-style-type: none"> • Role of marketing • Market segmentation and target markets • Product positioning 	
2	13-17 October	<ul style="list-style-type: none"> • The Marketing Mix: product concept, pricing strategy, product distribution and promotional mix • Case Study – promotional mix 	
3	20-24 October	<ul style="list-style-type: none"> • Competitive advantage • Competitor analysis 	
4	27-31 October	<ul style="list-style-type: none"> • Australian Consumer law • Case Study – false and misleading advertising • Distribute Task (L3) 	
5	3-7 November	<ul style="list-style-type: none"> • Recap features of multimodal presentations • Drafting multimodal script 	
6	10-14 November	<ul style="list-style-type: none"> • Drafting multimodal script • PowerPoint tips 	Assignment Draft due lesson 3
7	17-21 November	<ul style="list-style-type: none"> • Recording narration, finalising PowerPoint presentation 	Assignment Final due lesson 3
8	24-28 November	EXAM BLOCK	
School holidays: Saturday November 29 – Monday January 26			