

Varsity College
Year 9 - Business
Term 3, 2023

Week	Date	Topics	Assessment
1	10-14 July Athletics Carnival - Wed	<ul style="list-style-type: none"> What are the key features of the business environment? Types of competitive advantage 	
2	17-21 July	<ul style="list-style-type: none"> Why is innovation important in business? Types of innovation in business Entrepreneurship and business ownership 	
3	24-28 July	<ul style="list-style-type: none"> Who are First Nations entrepreneurs? Reasons First Nations entrepreneurs start businesses Opportunities and barriers to entering global markets 	
4	31 July – 4 August	<ul style="list-style-type: none"> How can businesses use advertising to promote goods/services to a global audience? Purpose of advertising and advertising strategies 	
5	7-11 August	<ul style="list-style-type: none"> What is an advertising proposal? Purpose and features of a proposal 	Hand out Assessment Lesson 1
6	14-18 August	<ul style="list-style-type: none"> Researching a First Nations business Drafting advertising proposal 	
7	21-25 August	<ul style="list-style-type: none"> Researching advertising strategies Drafting advertising proposal 	Draft Lesson 1
8	28 August – 1 Sept. GC Show PH - Fri	<ul style="list-style-type: none"> Exploring Microsoft Office as a tool for developing business communications 	
9	4-8 September	<ul style="list-style-type: none"> Finalising assessment – Advertising Proposal 	Advertising Proposal Lesson 1
10	11-15 September	<ul style="list-style-type: none"> Culminating activities 	
School Holidays: Saturday September 16 – Monday October 2			

Term 4, 2023

Week	Date	Topics	Assessment
1	2-6 October King's Birthday PH - Mon	<ul style="list-style-type: none"> What are business operations? Strategies to improve productivity 	
2	9-13 October	<ul style="list-style-type: none"> Relationship between business costs and profit margins What strategies can businesses use to manage operational costs and create a competitive advantage? 	
3	16-20 October	<ul style="list-style-type: none"> What is globalisation in business? What are the advantages and disadvantages of globalisation in business? Benefits and drawbacks for businesses and stakeholders 	
4	23-27 October	<ul style="list-style-type: none"> How are people and communities affected by globalisation in business? Investigating social, environmental and economic impacts through case studies 	
5	30 Oct – 3 Nov	<ul style="list-style-type: none"> How can stakeholders influence business decisions? Role of consumers and lobbyists 	
6	6-10 November	<ul style="list-style-type: none"> Can acting in a socially responsible manner increase the competitive advantage of businesses? Business ethics and corporate social responsibility 	
7	13-17 November	<ul style="list-style-type: none"> Revision and exam preparation 	
8	20-24 November	<ul style="list-style-type: none"> Examination: Short Response Culminating activities – entrepreneurship 	Exam Lesson 3
9	27 Nov – 1 Dec	<ul style="list-style-type: none"> Culminating activities – entrepreneurship 	
10	4-8 December	<ul style="list-style-type: none"> Final Week – Alternative Program 	
School Holidays: Saturday December 9 – Sunday January 21, 2024			