

Varsity College
Year 9 Business - Semester 1, 2023

Week	Date	Topics	Assessment
1	23-27 January Australia Day PH - Thurs	<ul style="list-style-type: none"> What are the key features of the business environment? Types of competitive advantage 	
2	30 Jan – 3 Feb Swimming Carnival - Mon	<ul style="list-style-type: none"> Why is innovation important in business? Types of innovation in business Entrepreneurship and business ownership 	
3	6-10 February	<ul style="list-style-type: none"> Who are First Nations entrepreneurs? Reasons First Nations entrepreneurs start businesses Opportunities and barriers to entering global markets 	
4	13-17 February	<ul style="list-style-type: none"> How can businesses use advertising to promote goods/services to a global audience? Purpose of advertising and advertising strategies 	
5	20-24 February	<ul style="list-style-type: none"> What is an advertising proposal? Purpose and features of a proposal 	
6	27 Feb – 3 Mar	<ul style="list-style-type: none"> Researching a First Nations business Drafting advertising proposal 	
7	6-10 March GIPSA - Wednesday	<ul style="list-style-type: none"> Researching advertising strategies Drafting advertising proposal 	Draft due Lesson 1
8	13-17 March NAPLAN 15-17 March	<ul style="list-style-type: none"> Exploring Microsoft Office as a tool for developing business communications 	
9	20-24 March NAPLAN 20-22 March	<ul style="list-style-type: none"> Finalising assessment – Advertising Proposal 	Advertising Proposal due Lesson 1
10	27-31 March Cross Country - Thurs	<ul style="list-style-type: none"> Introduction to new unit – International Business Ethics How do stakeholders influence business decisions? 	
School Holidays: Saturday April 1 – Sunday April 16			
1	17-21 April	<ul style="list-style-type: none"> What is globalisation in business? Reasons for entering global markets 	
2	24-28 April ANZAC Day PH - Tues	<ul style="list-style-type: none"> How can businesses best take advantage of globalisation? Role of global supply chains 	
3	1-5 May Labour Day PH - Monday GIPSA - Wednesday	<ul style="list-style-type: none"> What are the advantages and disadvantages of globalisation in business? Benefits and drawbacks for businesses and stakeholders 	
4	8-12 May	<ul style="list-style-type: none"> How are people and communities affected by globalisation in business? Investigating social, environmental and economic impacts through case studies 	
5	15-19 May GIPSA - Wednesday	<ul style="list-style-type: none"> How can stakeholders influence business decisions? Role of international laws and regulations Role of consumers and lobbyists 	
6	22-26 May GIPSA - Wednesday	<ul style="list-style-type: none"> Can acting in a socially responsible manner increase the competitive advantage of businesses? Business ethics and corporate social responsibility 	
7	29 May – 2 June	<ul style="list-style-type: none"> Revision and exam preparation 	
8	5-9 June GIPSA - Wednesday	<ul style="list-style-type: none"> Exam preparation Examination: Short Response 	Exam Lesson 3
9	12-16 June	<ul style="list-style-type: none"> Culminating activities – entrepreneurship 	
10	19-23 June	<ul style="list-style-type: none"> Culminating activities – entrepreneurship 	
School Holidays: Saturday June 24 – Sunday July 9			