

Varsity College Year 9 Business – Semester 1, 2024

Week	Date	Topics	Assessment
1	22-26 January O-Week Australia Day PH Fri	<ul style="list-style-type: none"> What are the key features of the business environment? 	
2	29 Jan-2 Feb	<ul style="list-style-type: none"> Entrepreneurship and business ownership Innovation in business Types of competitive advantage 	
3	5-9 February Swimming Carnival - Thurs	<ul style="list-style-type: none"> First Nations entrepreneurs Business goals Global business markets 	
4	12-16 February	<ul style="list-style-type: none"> The role of advertising in business Advertising strategies and techniques Evaluating advertisements 	
5	19-23 February	<ul style="list-style-type: none"> Distribute assessment Lesson 1 Purpose and features of an advertising proposal Drafting advertising proposal 	
6	26 Feb-1 Mar GC24 - Wednesday	<ul style="list-style-type: none"> Drafting advertising proposal 	
7	4-8 March	<ul style="list-style-type: none"> Drafting advertising proposal 	Draft due Lesson 1
8	11-15 March Y7, 9 NAPLAN	<ul style="list-style-type: none"> Use Microsoft tools to create business communications 	
9	18-22 March Y7, 9 NAPLAN GC24 - Thursday	<ul style="list-style-type: none"> Editing and finalising assessment 	Advertising Proposal due Lesson 1
10	25-29 March Good Friday PH	<ul style="list-style-type: none"> Culminating activities 	
School holidays: Friday March 29 - Sunday April 14			
1	15-19 April Cross Country - Wed	<ul style="list-style-type: none"> Introduction to business operations Improving productivity 	
2	22-26 April GC24 - Tuesday Anzac Day PH - Thurs	<ul style="list-style-type: none"> Business costs and profit margins Managing operational costs Establishing competitive advantage 	
3	29 Apr-3 May	<ul style="list-style-type: none"> Globalisation in business Business ethics 	
4	6-10 May Labour Day PH - Mon	<ul style="list-style-type: none"> Social, environmental and economic impacts of globalisation in business 	
5	13-17 May	<ul style="list-style-type: none"> Stakeholder influences Consumer and lobbyist influences 	
6	20-24 May	<ul style="list-style-type: none"> Corporate Social Responsibility 	
7	27-31 May	<ul style="list-style-type: none"> Revisions and exam preparation 	
8	3-7 June	<ul style="list-style-type: none"> Revision and exam preparation 	Examination Lesson 3
9	10-14 June GC24 - Wednesday	<ul style="list-style-type: none"> Culminating activities - entrepreneurship 	
10	17-21 June Athletics Carnival - Thurs	<ul style="list-style-type: none"> Culminating activities - entrepreneurship 	
School holidays: Saturday June 22 - Sunday July 7			