

Varsity College Year 9 Business – Semester 2, 2024

Week	Date	Topics	Assessment
1	8-12 July Athletics Carnival - Wed	<ul style="list-style-type: none"> Business environment Stakeholders Internal and external influences 	
2	15-19 July	<ul style="list-style-type: none"> Business goals and objectives Competitive advantage Differential advantage 	
3	22-26 July GC24 - Thursday	<ul style="list-style-type: none"> Entrepreneurship Role of innovation Australian entrepreneurs 	
4	29 Jul- 2 Aug	<ul style="list-style-type: none"> Influencing consumers Advertising strategies and techniques Evaluating advertisements 	
5	5-9 August	<ul style="list-style-type: none"> Assessment distributed Lesson 1 Purpose and features of an advertising proposal Context – First Nations cultural awareness 	
6	12-16 August GC24 Finals – Wed.	<ul style="list-style-type: none"> Drafting advertising proposal 	
7	19-23 August	<ul style="list-style-type: none"> Drafting advertising proposal 	Draft due Lesson 1
8	26-30 August	<ul style="list-style-type: none"> Business communication 	
9	2-6 September	<ul style="list-style-type: none"> Editing and finalising assessment 	Advertising Proposal due Lesson 1
10	9-13 September	<ul style="list-style-type: none"> Culminating Activities 	
School holidays: Saturday September 14 – Sunday September 29			
1	30 Sept – 4 Oct	<ul style="list-style-type: none"> Business operations Productivity and profitability 	
2	7-11 October King's B'day PH - Monday	<ul style="list-style-type: none"> Competitive advantage Cost advantage 	
3	14-18 October	<ul style="list-style-type: none"> Global marketplace Supply chains and outsourcing 	
4	21 - 25 October	<ul style="list-style-type: none"> Ethical considerations Cost-benefit analysis 	
5	28 Oct – 1 Nov	<ul style="list-style-type: none"> Social impacts Consumer and lobbyist influences 	
6	4-8 November	<ul style="list-style-type: none"> Environmental impacts Triple bottom line 	
7	11-15 November	<ul style="list-style-type: none"> Business accountability Case Study - Nike 	
8	18-22 November	<ul style="list-style-type: none"> Revision and exam preparation 	Examination Lesson 3
9	25-29 November	<ul style="list-style-type: none"> Culminating Activities 	
10	2-6 December	Alternative Program	
11	9-13 December	Supervision only week	
School holidays: Saturday December 14 – Tuesday January 28			