

Varsity College Year 10 Business Studies 2025

Term 1

Week	Date	Topics	Assessment
1	27-31 January O-Week Australia Day: Monday	<ul style="list-style-type: none"> How are businesses influenced by internal and external factors? 	
2	3-7 February	<ul style="list-style-type: none"> What are the benefits of studying consumer behaviour? What factors influence consumer decision making? 	
3	10-14 February Swimming Carnival: Tuesday	<ul style="list-style-type: none"> What strategies can businesses use to influence consumers? How can consumers make informed choices? 	
4	17-21 February	Distribute Assessment (L3) <ul style="list-style-type: none"> How does customer service influence business outcomes? What are the features of quality customer service? 	
5	24-28 February	<ul style="list-style-type: none"> <i>Extended Response – Written Report</i> Using Word to create a report 	
6	3-7 March GC25: Wednesday	<ul style="list-style-type: none"> Responding to stimulus Writing strategies and referencing 	Draft due L3
7	10-14 March	<ul style="list-style-type: none"> Writing using formal language and business terminology 	
8	17-21 March	<ul style="list-style-type: none"> Implementing feedback and finalising report 	Final due L3
9	24-28 March	<ul style="list-style-type: none"> Film study: 'Starbucks Unfiltered' 	
10	31 March - 4 April	<ul style="list-style-type: none"> Culminating activities 	
School holidays: Friday April 4 - Sunday April 19			

Term 2

Week	Date	Topics	Assessment
1	21-25 April Easter Monday ANZAC Day: Friday	<ul style="list-style-type: none"> What is entrepreneurship? How do entrepreneurs contribute to society? 	
2	28 April-2 May	<ul style="list-style-type: none"> What processes do entrepreneurs use to generate product ideas? How do entrepreneurs assess the feasibility of their ideas? 	
3	5-9 May Labour Day: Monday	<ul style="list-style-type: none"> What types of costs are involved in creating a product? How can entrepreneurs project the profitability of their business idea? 	
4	12-16 May	Distribute Assessment (L3) <ul style="list-style-type: none"> What is the purpose of a business pitch? What are the features of a business pitch? 	
5	19-23 May	<ul style="list-style-type: none"> <i>Project Part A: Multimodal</i> Writing a business pitch 	
6	26-30 May	<ul style="list-style-type: none"> Writing a business pitch 	
7	2-6 June GC25: Wednesday	<ul style="list-style-type: none"> Using PowerPoint to create a multimodal presentation 	
8	9-13 June GC25: Wednesday	<ul style="list-style-type: none"> Finalising multimodal presentation How to evaluate a proposal 	Multimodal due L2
9	16-20 June	<ul style="list-style-type: none"> <i>Project Part B: Evaluation</i> Using criteria to make evaluations 	Evaluation due L2
10	23-27 June	<ul style="list-style-type: none"> EXAM BLOCK 	
School holidays: Saturday June 28 - Sunday July 13			