

Varsity College Year 9 Business 2025

Term 1

Week	Date	Topics	Assessment
1	27-31 January O-Week Australia Day: Monday	<ul style="list-style-type: none"> O-Week Activities Business structures and operations 	
2	3-7 February	<ul style="list-style-type: none"> Productivity and profitability Risk management 	
3	10-14 February Swimming Carnival: Tuesday	<ul style="list-style-type: none"> Competitive advantage - cost advantage Global marketplace - Supply chains and outsourcing 	
4	17-21 February	<ul style="list-style-type: none"> Ethical considerations Cost-benefit analysis 	
5	24-28 February	<ul style="list-style-type: none"> Social impacts Consumer and lobbyist influences 	
6	3-7 March GC25: Wednesday	<ul style="list-style-type: none"> Environmental impacts Triple bottom line Business accountability 	
7	10-14 March NAPLAN	<ul style="list-style-type: none"> Case Study Aldi Fashion/Chocolate 	
8	17-21 March	<ul style="list-style-type: none"> Exam Revision 	
9	24-28 March	<ul style="list-style-type: none"> Short Response to Stimulus Exam 	Exam L1
10	31 March - 4 April Cross Country: Thursday	<ul style="list-style-type: none"> Culminating activities 	
School holidays: Friday April 4 - Sunday April 19			

Term 2

Week	Date	Topics	Assessment
1	21-25 April Easter Monday ANZAC Day: Friday	<ul style="list-style-type: none"> Business environment Internal and external influences 	
2	28 April-2 May	<ul style="list-style-type: none"> Business goals and objectives Comparative and differential advantage 	
3	5-9 May Labour Day: Monday	<ul style="list-style-type: none"> Entrepreneurship and role of innovation Australian and First Nations entrepreneurs 	
4	12-16 May	<ul style="list-style-type: none"> Basics of marketing (4Ps) Branding 	
5	19-23 May	<ul style="list-style-type: none"> Advertising strategies and techniques Canva Evaluating advertisements 	
6	26-30 May	Begin Assessment <ul style="list-style-type: none"> Unpack assessment Purpose and features of an advertising proposal 	
7	2-6 June GC25: Wednesday	<ul style="list-style-type: none"> Drafting advertising proposal 	
8	9-13 June GC25: Wednesday	<ul style="list-style-type: none"> Drafting advertising proposal 	Draft due L1
9	16-20 June	Assessment Due <ul style="list-style-type: none"> Editing and finalising proposal 	Assessment L3
10	23-27 June	<ul style="list-style-type: none"> Culminating Activities 	
School holidays: Saturday June 28 - Sunday July 13			

**Griffith Business School Ambassador Program and Bond University Ideas Camp available for Year 9 Students **